

ONE IN FIVE CANADIANS WILL EXPERIENCE MENTAL ILLNESS IN THEIR LIFETIME.

WE CAN CHANGE THAT.

2023 REASONS FOR HOPE DINNER FEATURING THE SIXTH MINER'S LAMP AWARD

EVENING OF WEDNESDAY, SEPTEMBER 13, 2023
The Carlu, 444 Yonge Street, 7th Floor, Toronto

EVENT CO-CHAIRS:

Sam Pollock (CEO, Brookfield Infrastructure)
& Matthew Fenton (President, Magris Performance Materials)

1.2 million children and youth in Canada are affected by mental illness.
Less than 20% will receive optimal treatment. You can make a difference.

Since its founding in 2016, the Reasons for Hope Dinner has raised almost
\$5 million in support of child and youth mental health research.

100% of funds raised from this event support high-impact research at the
University of Toronto's Department of Psychiatry into the prevention and early
detection of mental illness in children and youth.

U of T's Department of Psychiatry trains **40% of all Canadian-trained psychiatrists**
and is a global research powerhouse.

The 2023 Reasons for Hope Dinner will feature:

- A special toast to 2020 Miner's Lamp Award honoree **Michael McCain**
- An exclusive gathering of 400+ leaders from Canada's business and academic communities
- The presentation of the 2023 Miner's Lamp Award to **Arthur & Jacquie Labatt**, in honour of their leadership and commitment to advancing mental health
- Cocktails, networking, dinner and reception
- A keynote address by comedian, actress, author, and mental health advocate, **Jessica Holmes**
- An opportunity to meet and speak with renowned scientists and leading clinicians



2023 SPONSORSHIP OPPORTUNITIES

All opportunities are available on a first come, first served basis.
Act quickly to secure the sponsorship opportunity of your choice!

	Platinum	Titanium	Gold	Silver	Bronze
	\$125,000	\$75,000	\$50,000	\$25,000	\$15,000
VIP HOSPITALITY					
Table(s) for ten people each	2	1	1	1	1
Preferred table placement	x	x	x		
The opportunity to host a world-class scientist at your table(s)	x	x	x	x	
Customized recognition opportunity tailored to sponsor	x				
PROMOTION AND MARKETING					
Logo on the event invitation	x				
Logo on signage and projection screens at the event	x	x			
Verbal recognition from the stage during the event	x	x	x		
Logo in the official event program	x	x	x	x	
Listing on the event website	x	x	x	x	
AFTER THE EVENT					
Invitations to exclusive University of Toronto events	x	x	x	x	x
An optional, exclusive presentation by a leading mental health researcher hosted at your office or at the University	x	x			

For more information, please contact:

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AN EVENING OF CARING AND CONNECTING

Memories from the Miner's Lamp Award Dinner



Denis Trottier, Chief Mental Health Officer at KPMG, keynote speaker for 2018.



Olympian **Clara Hughes** with **George Cope**, 2018 Miner's Lamp Award honoree and President and CEO of BCE Inc. and Bell Canada.



Sophie Grégoire Trudeau, right, gave a keynote address at the 2017 dinner. IAMGOLD's **Carol Banducci**, left, event founder.



Steven Page, founding member of the Barenaked Ladies, performs in 2017.



Margaret Trudeau, 2019 Miner's Lamp Award honoree.



Tie Domi, left, special guest speaker, with **Rod Black**, the emcee for 2017.



reasonsforhope.ca